



News Release

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VivaAerobus to Initiate New International Service to Monterrey, Mexico from Chicago Midway International Airport

CHICAGO – The Chicago Department of Aviation (CDA) is pleased to announce new service by Mexico-based ultra low fare airline VivaAerobus between Chicago Midway International Airport (MDW) and Mexico's Monterrey International Airport (MTY). The twice-weekly flights will begin on October 14, 2011.

VivaAerobus will operate nonstop flights between Chicago Midway and Monterrey every Monday and Friday on a Boeing B737-300 aircraft. Monterrey is the commercial and industrial hub of northern Mexico and is the third-largest metropolitan area in the country.

“Chicago’s unmatched transportation links are central to our status as a world-class city,” said Mayor Rahm Emanuel. “I am pleased that Chicago and Monterrey, two economic powerhouses of our respective nations, will enjoy additional air service connections, and I welcome the economic growth and job creation this will spur for both cities.”

Chicago will be the third U.S. destination for VivaAerobus since its U.S. market launch in 2009. VivaAerobus currently serves Houston and Las Vegas from Monterrey.

“We welcome VivaAerobus as our newest airline partner and we are pleased that the carrier has chosen Chicago as its third U.S. destination,” said CDA Commissioner Rosemarie S. Andolino. “VivaAerobus’ emphasis on affordability and convenience also fits in perfectly with Midway’s reputation as the nation’s premier airport for point-to-point, value fare service.”

Monterrey-based VivaAerobus, which began operations in 2006, operates a fleet of 15 Boeing 737-300 airplanes with capacity for 148 passengers. VivaAerobus’ operational hubs include Monterrey, Mexico City, and Guadalajara, Mexico.

“Chicago plays a key role in VivaAerobus’ international growth plans,” said Juan Carlos Zuazua, CEO of VivaAerobus. “Chicago is a natural addition to our network. We are looking forward to bringing our low-cost travel option to Chicago and Monterrey passengers.”

With the addition of VivaAerobus, Midway will have three airlines providing nonstop scheduled service to international destinations in Mexico and Canada. This new service is a result of the CDA’s ongoing efforts to attract new international and domestic carriers to the Chicago market. In total, seven airlines serve 60 destinations from Midway.

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For more information about VivaAerobus, please visit www.vivaaerobus.com.

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The Chicago Department of Aviation (CDA) is self-supporting, using no local or state tax dollars for operations or capital improvements at O'Hare and Midway International airports. Together, Chicago's airports generate more than \$45 billion in annual economic activity and create 540,000 jobs for the region. Please visit www.flychicago.com to learn more about the Chicago Department of Aviation.

The CDA continues to incorporate and expand sustainability initiatives for airport planning, design, construction, operations and maintenance, and concessions and tenants at O'Hare and Midway International Airports in accordance with the CDA Sustainable Airport Manual (SAM) Version 2.0, released in November 2010. To view case studies, lessons learned, new technologies, and to learn about the upcoming Airports Going Green Conference in Chicago on October 31 through November 2, 2011, please visit www.airportsgoinggreen.org.

The O'Hare Modernization Program (OMP) transforms O'Hare's airfield from an outdated system of intersecting runways into a modern parallel runway configuration. The program will reduce overall delays at the Airport by 79 percent, and bad weather delays by 95 percent. It will create 195,000 new jobs and \$18 billion in additional economic activity each year. Please visit www.oharemodernization.org to learn more about the OMP.

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About VivaAerobus

Based out of the city of Monterrey, VivaAerobus is Mexico's ultra low fare airline. The carrier started operations in November 2006, and was created with the combined expertise of IAMSA and Irelandia. VivaAerobus currently operates a fleet of 15 Boeing 737-300 aircraft to 54 domestic routes and 2 routes to the United States.

IAMSA, is Mexico's leading passenger bus transportation company. IAMSA operates a fleet of 9,000 buses throughout Mexico, transporting over 260 million passengers a year. IAMSA employs more than 24,000 people.

Irelandia, is the investment vehicle of the Ryan family. The Ryan family founded Ryanair, the largest and most successful low cost airline in Europe. Irelandia is one of the leaders in developing low cost air travel throughout the world and has investments in various airlines.