



Richard M. Daley, Mayor



Rosemarie S. Andolino, Commissioner

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News Release

CHICAGO'S AIRPORTS HELP LIGHT THE WAY TO FIND A CURE

*O'Hare and Midway International Airports participate in
2010 "Breast Cancer Awareness Month" campaign*

CHICAGO – For the third consecutive year the Chicago Department of Aviation (CDA) is participating in "Breast Cancer Awareness Month" by displaying pink ribbons, lights and digital messaging at O'Hare and Midway International Airports during the month of October. The CDA's participation supports the Lynn Sage Cancer Research Foundation's "2010 Light the Way to Find a Cure" campaign.

"On behalf of Mayor Richard M. Daley, the CDA is proud to help raise awareness of this important campaign to support breast cancer research," said CDA Commissioner Rosemarie S. Andolino. "With well over 200,000 passengers traveling through O'Hare and Midway each day, Chicago's airports are great venues to draw attention to this important health issue."

Digital signage at both airports now displays the breast cancer awareness campaign messages. Posters and pink flowers are placed in each terminal.

At O'Hare, 12-foot lighted pink bows are placed at the airport's main entrance and exit, as well as on each pedestrian bridge between the Airport Transit System (ATS) and Terminals 1, 2, 3 and 5. The CDA Operations Tower and airport landscaping are lit with pink lights.

At Midway, the Cicero Avenue Bridge heading north/southbound is decorated with pink ribbons. Pink streamers are attached to light poles along Cicero Avenue near the terminal and nearly 100 pink ribbons are placed in planters along the roadway.

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The Chicago Department of Aviation (CDA) is self-supporting, using no local or state tax dollars for operations or capital improvements at O'Hare and Midway International airports. Together, Chicago's airports generate more than \$45 billion in annual economic activity and create 540,000 jobs for the region. Please visit www.flychicago.com to learn more about the Chicago Department of Aviation.

The CDA continues to incorporate and expand sustainable initiatives for airport planning, operations and maintenance, concessions and tenants in accordance with the CDA Sustainable Airport Manual (SAM), released in August 2009. To view case studies, lessons learned and new technologies, and for more information on the SAM, please visit www.airportgoinggreen.org.

The O'Hare Modernization Program (OMP), introduced by Mayor Richard M. Daley in June 2001, transforms O'Hare's airfield from an outdated system of intersecting runways into a modern parallel runway configuration. The program will reduce overall delays at the Airport by 79 percent, and bad weather delays by 95 percent. It will create 195,000 new jobs and \$18 billion in additional economic activity each year. Please visit www.oharemodernization.org to learn more about the OMP.

Photo 1



Photo 1 caption: For the third consecutive year, the CDA is joining to support Breast Cancer Awareness Month throughout October. Landscaping and terminals at O'Hare and Midway International Airports feature pink lighting, large pink ribbons, posters and digital signage displaying the campaign awareness message. At O'Hare International Airport, Large, lighted pink bows adorn each pedestrian bridge between the Airport Transit System (ATS) and Terminals 1, 2, 3 and 5. In addition, the Operations Tower at O'Hare International Airport will feature pink lighting.

Photo credit: Chicago Department of Aviation/kp

Photo 2



Photo 2 caption: The Chicago Department of Aviation is joining in to support Breast Cancer Awareness Month during October. Landscaping and terminals at O'Hare and Midway International Airports feature pink lighting, large pink ribbons, posters and digital signage displaying the campaign awareness message.

Photo credit: Chicago Department of Aviation/fn

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